

THEN
1996



NOW
2021

Firestone



THE ULTRAPLY™ TPO FAMILY OF PRODUCTS

UltraPly™ TPO SA

UltraPly™ TPO Flex Adhered
*the most flexible TPO on the market**

UltraPly™ TPO XR

UltraPly™ TPO Platinum

COMING SOON

UltraPly™ TPO Flex Adhered SA



*Based on the Taber Stiffness testing versus best-selling competitor TPOs. For adhered applications only.

FIRESTONE ULTRAPLY™ TPO

A FORMULATION THAT HAS REMAINED UNCHANGED FOR 25 YEARS

Firestone Building Products proudly celebrates UltraPly™ TPO. Over the past 25 years, Firestone UltraPly™ TPO has maintained an unchanged and high quality formulation with proven performance, providing value and confidence with each job.

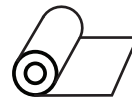
In 1996, Firestone set out to provide the highest quality TPO roofing system possible. Our unchanged premium membrane formulation made our products industry leading in proven performance and dependability.

Twenty-five years later UltraPly™ TPO remains stronger than ever, built on the same membrane formulation as always—supported by a trusted team with years of experience and numerous innovations that drive energy efficiency, reduce complexity and make for faster installations.

WHY ULTRAPLY™ TPO?



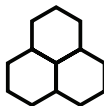
25 years of proven performance



Tens of thousands of roofing solutions with a wide range of sizes and colors



Numerous innovations for efficiency and simplicity



Industry-leading premium membrane that has maintained a high quality formulation since 1996



On-demand support from a trusted technical team with over 500 years of roofing experience



Excellent durability and strength

More than 5 billion square feet of Firestone TPO manufactured globally.

Talk to your Firestone Rep or go to Firestonebpco.com to learn more.